UCAPAN TAHUN BAHARU

By:

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PENGERUSI LEMBAGA PENGARAH
Universiti Teknologi MARA
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OBJEKTIF UiTM

1. Menyediakan *peluang maksimum* kepada kaum bumiputera bagi mengikuti *pendidikan bertaraf profesional* dalam bidang sains, industri, teknologi, perdagangan, seni dan kemasyarakatan.

2. Menyediakan *program pengajaran yang berkualiti dan inovatif* serta memenuhi kehendak pasaran dan pelanggan di samping *mendokong dasar pembangunan negara*.

3. Mewujudkan *program pembangunan kemanusiaan* sebagai alat menerapkan *sistem nilai* di kalangan masyarakat UiTM.
Memastikan produk UiTM bukan sahaja dapat memenuhi pasaran guna tenaga manusia tempatan, malah juga bersedia berkhidmat di peringkat global.

Menjadikan UiTM sebuah organisasi cemerlang yang dapat menjamin pengurusan sumber manusia, kewangan dan harta benda yang berkesan dan cekap untuk mencapai matlamat pendidikan UiTM serta memainkan peranan sebagai pemangkin pembangunan masyarakat.
Mempertingkatkan **keilmuan dan kepakaran bumiputera** dalam semua bidang menerusi penyampaian program profesional, penyelidikan serta penglibatan khidmat masyarakat yang **berlandaskan kepada nilai-nilai murni dan etika keprofesionalan.**
Menjadikan UiTM sebuah universiti unggul yang berteraskan kesarjanaan dan kecemerlangan akademik bagi menerajui dinamisme bumiputera dalam semua bidang profesional bertaraf dunia supaya terlahir graduan yang berdaya saing, global dan beretika.
KEY ACHIEVEMENTS of UiTM in 2018

• 5-Star Rating In MyRA 2018. *(4-Star In 2017 - Maximum Rating Is 6-Star)*

• 137th In The 2019 QS Asia Ranking. *(Ranked 158th In 2018)*

• First Place And Special Award For Outstanding Performance & Highest Score At Musica Eterna Roma International Chamber Choir Festival & Competition, Rome.

• UiTMSat-1: Malaysia’s First Public University To Launch Nanosatellite To Space.
KEY ACHIEVEMENTS of UiTM in 2018

- UiTM-AV1: Malaysia’s First Public University To Launch Its Own Autonomous Driving Vehicle.

- First Robotic Tonsillectomy Surgery Performed By A Public University In Malaysia.

- All Prof., Assoc. Prof., Dr., Staff & Students That Won Various Awards & Achievements In 2018
MY OBSERVATIONS On…

**STRENGTH**

- Renowned Accounting, Art & Design, Architecture And Business Programs
- More Than 700k Alumni
- Large Population Of 160k
- Internal Expertise
- Huge Land Bank

**WEAKNESS**

- Insufficient Budget To Modernize The Infrastructure
- Out Of Date Learning Facilities
- Inadequate IT Related Infrastructure
- Complex Governance
- Inefficient Succession Planning Programs
- Less Corporate Mindset
- Commercialization OF UiTM Products
WHAT SHOULD WE BE

To Continue The Development Of Holistic Bumiputera Graduates While Being A “Partner” To Nation Building And Industry

“If you have a problem, I have a solution”

“Customer’s Centricity”

“Wealth Creator”
WHY WE NEED TO CHANGE?

Markets & Industries Have Changed
Financial Models Have Changed
Student Profiles Have Changed
Teaching Methods Have Changed
Govt. Change – Need to Realign
WHO ARE OUR CUST. & STAKEHOLDERS

1. NATION
2. UNIVERSITY
3. STUDENTS
4. INDUSTRY
5. FACULTY
Align To The Aspiration Of Ministry
YB Minister’s Key Messages:

"Di kesempatan ini juga, saya menyeru semua pihak dari pelbagai bidang dan kemahiran untuk turut bersama-sama membantu menjayakan amanah ini”

YB Dr. Maszlee Malik
Menteri Pendidikan Malaysia
Pada Majlis Amanat
Menteri Pendidikan 2019
14 Januari 2019

Key Thrust For Higher Education:

1 ➤ Improve In Quality
   - Lecturer Visibility
   - Improve Quality of Resources & Grant
   - IPTA As Reference & Global Focus

2 ➤ Autonomy
   - Revisit The KPI
   - Student Empowerment
   - Cluster University

3 ➤ Collaboration

4 ➤ Internationalization
- Align To The Aspiration Of Ministry
- Help In Developing Entrepreneurial Student Mindset
- Help The Bumiputera Agenda In Creating Value, Skilled Workforce & Economic Strength
- Promote Malaysia Globally
- Strategic Partnership With Government In Training & Upskilling The Civil Service
UNIVERSITY

- Improve Financials
- Improve Efficiency In Decision Making
- Better Marketing & Branding Activity
- Unlock The Value Of Our Assets
- Invest In Competency
- Go Towards Digital
- More International Cooperation With University & Industry
- Promote Wakaf & Tahfiz
STUDENTS

- Improve The Quality Of Our Graduates To Be More Holistic & Entrepreneurial
- Instill Better Values
- Better Engagement & Empower The Students
- Flexibility In Education
- Better Industry Engagement
More Industry Exposure
Review Of Career Plan & Promotion
Encourage Research In Problem Solving To Help Nation & Industry
Greater International Visibility
Promote High Value Add Capability
INDUSTRY

- Better Focus & Targeted Approach
- Clarity In Target & Value Creation
- Serve As Solution Partner To Industry
- Bring Industry To Campus
- Partner With Industry To Commercialize R&D and IP
- Annual Dialogue With Industry
WHAT NEEDS TO CHANGE?

SLOW
SILO
IDLE ASSET
BUSINESS AS USUAL
PASSIVE

OLD WAY

NEW WAY

PACE
COLLABORATE
SWEAT
OUR ASSET
INNOVATE
DISRUPTIVE
FOCUS FOR 2019

1. Financial Improvement
2. Organization Efficiency
3. Strengthen Collaboration With Ind. & Alumni
4. Invest In Competency
5. Digital
6. Internationalization
7. Branding & Marketing
8. Change Work Culture
## SUMMARY

### What Is Expected From Everyone

<table>
<thead>
<tr>
<th>Communicate More</th>
<th>Collaborate</th>
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</thead>
<tbody>
<tr>
<td>Brilliant At Basics</td>
<td>Problem Solving Skills</td>
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<tr>
<td>Pick Up The Pace</td>
<td>Don’t Accept Mediocrity</td>
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<tr>
<td>Be Passionate About Your Responsibility</td>
<td>Focus On Results &amp; Execution</td>
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<tr>
<td>Unlock Our Asset &amp; Value</td>
<td>Set Clear Targets</td>
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</tbody>
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Be More Entrepreneurial
CONCLUSION

1. Focus & Customer Centric
2. Change Work Culture
3. Accountability & Ownership
4. Work As A Team
5. Push Our Boundaries
REFLECTION...

Allah will not change the good condition of a people as long as they do not change their state of goodness themselves (by committing sins and by being ungrateful and disobedient to Allah)...

(Surah Ar-Rad : Ayat 11)

We have to take charge of our destiny (collectively and individually)