

FOREWORD

Alhamdulillah, praise be to Allah S.W.T for His blessings and the opportunity to partake in the **Conference of Heads of Academic Departments (CHAD)** this year. It is with great pleasure and excitement that I welcome everyone to **CHAD 2023**, an annual event that gathers some of the brightest minds in academia from all over the country. As the Vice-Chancellor of UiTM, I am elated and truly proud to be in the presence of esteemed colleagues who are committed to advancing the field of higher education.

CHAD 2023 is an exclusive conference that provides the platform and opportunity for the heads of academic departments in UiTM to engage in fruitful discussions, impart knowledge and best practices, and learn from each other's experiences. With the concept of **Excellence, Synergy, and Integrity (ESI)** deeply intertwined with the theme of CHAD 2023, "**Integrity in and beyond Contemporary Leadership in UiTM**," it is time that we collaboratively and profoundly explore the rapidly evolving landscape of education and issues surrounding it.

Synergy is a key component of this conference. Despite our different backgrounds and disciplines, we can combine our strengths and work together to create something greater which otherwise would have been impossible for individuals to achieve. Through the exchange of ideas and perspectives, we can initiate new solutions for the existing and new challenges that we face in higher education. Meanwhile, **integrity** is a core value that underpins everything we do at CHAD 2023. As academicians, we have a responsibility to conduct ourselves with the utmost honesty and ethical standards be it in our research endeavours, teaching, or in our interactions with others.

As we navigate change and embrace innovation in higher education, it is critical that we strive for **excellence** in all pertinent areas such as research, teaching, collaborations, and partnerships with an unwavering focus on increasing UiTM's visibility to the world. It is equally vital that we join forces to discover novel approaches for equipping UiTM with the skills necessary to succeed in the future. We must brave the hurdle of emerging technologically advanced artificial intelligence and adapt to the inevitable changes by incorporating and optimising technology to better suit our needs in delivering the best in our respective fields and ultimately meet our goal of becoming **Globally Marketable**.

I am optimistic that the discussions and sharing of our esteemed speakers will provide valuable insights and contribute towards achieving our missions as a university, particularly in making us a **Globally Renowned University in 2025**.

My sincere gratitude to the organisers of CHAD 2023, the Faculty of Law, together with the Office of the Deputy Vice-Chancellor (Academic & International), for their hard work and dedication in putting together this exceptional event. Special thanks to all esteemed speakers for sharing their expertise and insights with us. Wishing all participants, a meaningful and informative conference experience.

Thank you.

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