Vol. 01 / 2018 UiTMdi hatik



AAGBS ROYAL GALA DINNER

Kuala Lumpur, 9 February 2018: The Arshad Ayub Graduate Business School (AAGBS) has launched a new branding initiative focused on clarifying the school's industry engagement and global outlook, while melding the university's distinctive identity at a royal gala dinner hosted by Tan Sri Dato' Seri Utama Haji Arshad Ayub, Pro-Chancellor of Universiti Teknologi MARA.

The unveiling was officiated by Sultan of Selangor, Sultan Sharafuddin Idris Shah, together with UiTM Chairman Tan Sri Dato' Academician Ir. Dr. Ahmad Zaidee Laidin, Vice Chancellor Emeritus Professor Dato' Dr. Hassan Said and AAGBS Dean Prof. Dr. Nor'Azam Mastuki.

The branding initiative incorporates a new visual identity with a refreshed university logo and tagline, Connect. Engage. Advance. By rebranding, AAGBS aims to be placed in a respectable position in the world ranking system, by making outstanding strides in the international front in terms of accreditation,

programme, student and staff mobility, as well as research.

The event also saw Top Glove Chairman, Tan Sri Dr Lim Wee Chai, handing over a mock cheque worth RM100,000 to UiTM. Khazanah Nasional, along with KPJ Healthcare, QSR Brands, Ladang MOCCIS, UMW Toyota, and Maybank among others also pledged sponsorships to AAGBS. Guests at the Royal Gala Dinner were also entertained by local artistes Nora and Sean Ghazi.







22 January 2018, Sungai Buloh: Universiti Teknologi MARA (UiTM) is set to become the biggest cashless and cardless campus in Malaysia with the launch of Cashless Campus@ UiTM by Higher Education Minister, Dato' Seri Idris Bin Jusoh today. This strategic partnership initiated by its subsidiary, UiTM Holdings, with Axiata Group Berhad's Boost app-based mobile wallet will soon see all UiTM campuses go cashless making it the largest organisation to go cashless in the country.

UiTM students now have a platform to adapt to a mode of business that will be the new norm which is in line with Axiata's vision of having all transactions going cashless in the future. Through the "Pioneering Digital@UiTM, Powered by Axiata" programme, all payments, such as tuition fees and book purchases, can be done via Boost or the e-wallet app that allows cash transfers and payments through mobile phones by scanning the QR codes at all

linked outlets. This safe and easy transaction can be used by all UiTM students, academic and administrative staff, as well as members of the public.

Android users can download the Boost app from Play Store while iOS users can get it from the App Store.







Amanat Tahun Baharu Naib Canselor 2018



2018 New Year **Mandate from The Vice Chancellor**



Themed "Innovation and Sustainability Driving Global Excellence", the 2018 mandate from the Vice Chancellor, Emeritus Professor Dato' Dr Hassan Said reiterate the call to the entire UiTM fraternity to sincerely push themselves to commit to ensure the success of UiTM's endeavours continues.

Declaring 2018 as UiTM's digital year, he said that both opportunities and challenges will be aplenty. Without compromising on UiTM's core values, yet still be relevant and remain competitive in the dawning of Industry 4.0, he added that the university's priorities will focus on initiatives that require redesigning, rethinking and updating in order for changes to be made. Apart from sharing his plans for the year, the Vice Chancellor also congratulated and thanked everyone for their relentless cooperation, contribution and service to UiTM's successes at both national and international levels in the past year.

Held at Dewan Agung Tuanku Canselor on 29 January 2018, the annual event was attended by staff and students from UiTM Selangor and was also live-streamed to all branch campuses around Malaysia.

MDS

Builds Character Amongst **University Students**

The Amanat Naib Canselor and Minggu Destini Siswa (MDS) were held recently at Dewan Sri Budiman in UiTM Shah Alam. The event was officiated by the Vice Chancellor of UiTM, Emeritus Professor Dato' Dr Hassan Said. This year's MDS saw 1273 newly-registered UiTM students participating across the country, of which 381 and 892 were male and female students respectively. Students participated in this one-week orientation programme to help them settle into life in UiTM.

In his speech, the Vice Chancellor encouraged students to use the opportunities given as students of UiTM to be responsible for their learning as they acquire new knowledge and develop new skills, as well as to make the most of their time here. He also urged students to enhance their personal attributes in profound ways that will better equip them for life after university. He advised them to always conduct themselves in thought, speech and action that earn respect and admiration from others.

Over the 62 years of its existence, UiTM takes pride in the achievements of its students in sports, debates, the arts, inventions, innovations, and will continue to celebrate many more success stories in the future, be they local or global. Thus, students were reminded that it is their responsibility to remain true to UiTM's vision and mission and to consistently work to be a better version of themselves.









Strengthening the Vision and Mission of the University

The Registry Office once again organised the Administrative Address Ceremony for 2018 at the Dewan Agung Tuanku Canselor (DATC) in UiTM Shah Alam.

This event was a session where UiTM's Registrar, Puan Azida Azmi, shared her vision and mission which reinforced that of the university. Speaking to administrators from all grades in UiTM, she stated key areas crucial in strengthening policies and strategic matters related to governance and issues concerning the university's human resources.

Attendees also heard from UiTM's Bursar, Dr Mohd Anuar Mazuki, who spoke on the urgent need for more efficiency and effectiveness in cost management and to generate funding as well as the use of smart applications for banking and finance.

Held on 5 February 2018, this event was also a platform for administrators to share their expertise with fellow attendees. Among those who spoke were Puan Faridah Talib, Chief Deputy Librarian, Ir Haji Junaidi Muslim, Director of Infrastructure Development, Dr Zaiton Nasir, Director of UiTM Health Centre, Ustaz Hanafi Hamdani, Director of Islamic Relations at Academy of Contemporary Islamic Studies (ACIS) and Puan Sariani Sarijo, Head of Policy and Strategy (ICT) from the Office of Infostructure, UiTM.





Brass Band: 46th Intensive Training Series

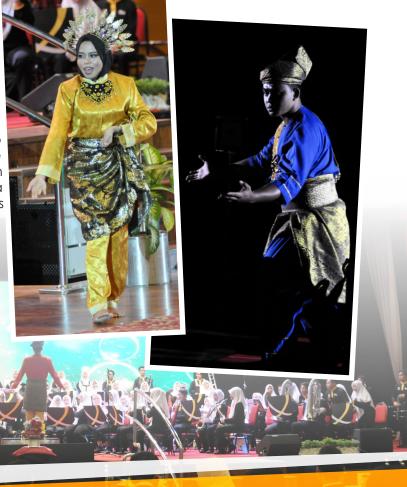
Shah Alam: Intensive training over 10 days has paid off for 121 students as they are now able to play musical instruments.

After undergoing UiTM Brass Band's 46th Intensive Training series co-organised by Persatuan Pancaragam Kesatria (PERPAKES) and the Co-curricular Centre, Student Affairs Division, these students managed to play 15 different music genres using brass band instruments. What is even more amazing is the fact that these students have no basic music skills to begin with.

Themed "Puteri Gunung Ledang", this year's programme took place in UiTM Shah Alam from 28 January to 7 February 2018 and was officiated by Dato' Mohd Faizal Bin Daud, the President of *Himpunan Siswazah* Kelantan (HIMSAK). Under the tutelage of committed trainers, participants were taught not only how to play the instruments but also learnt how to read sheet music. They were also made to understand that along with good teamwork and communication skills, a great deal of practice and dedication goes into each performance.

This annual programme has given UiTM students the opportunity to demonstrate what they are capable of and even allowed them to look beyond their comfort zones.

Persatuan Pancaragam Kesatria (PERPAKES) is actively involved in official events within UiTM and have also represented UiTM in national and international competitions.





Shah Alam: The recently completed 52nd Intensive Training of Future Commanders or Latihan Intensif Bakal Komander (LIBK) was jointly organised by Majlis Perwakilan Komander Kesatria and the Co-curricular Centre, Student Affairs Division. This 12-day programme was attended by 113 participants from UiTM and Majlis Amanah Rakyat (MARA).

A total of 40 Komander Pengiring or attending officers and 8 trainers were involved in this year's training which was held from 30 January to 10 February 2018 at UiTM Shah Alam.

The programme was officiated by 2018 Icon for Women, YBhg. Lt. Dato' Nurulhidayah Binti YAB Datuk Seri Dr. Ahmad Zahid. With the aim

of fostering leadership amongst university students by instilling discipline, teamwork and the spirit of patriotism, the programme also introduced participants to survival skills and jungle recreational activities, as well as marching and public speaking.

All participants who successfully completed their training were conferred Komander Rendah Muda during the closing ceremony on 10 February 2018. The ceremony was also attended by the Director of the Co-curricular Centre, Director of MARA Skills and Training Division, Director of the Komander Kesatria Alumni, Komander Kesatria officers, parents and the Komander Kesatria Alumni.





Corporate Coordinators Spearheading the University Image

UiTM corporate coordinators are appointed by the Branch Campus or *Pusat Tanggungjawab* (PTJ). These corporate coordinators are entrusted with the responsibility of carrying out all corporate matters at their respective branch campuses or PTJs. They are also liaison officers for the Chancellery and Corporate Communications Division (BCKK) at UiTM Shah Alam.

A special programme attended by every corporate coordinator was held last 12 and 13 February 2018 at the Dewan Senat UiTM Shah Alam to brief them on the importance of a positive corporate image to give the university a strong competitive advantage. The programme started off with a meeting chaired by BCKK's Chief Deputy Registrar, Puan Alfina Bakar, and later proceeded by briefings on the strategic factors that underlie UiTM's corporate image, writing style for press releases that are

critical to get the media's attention, formal correspondence that communicate successfully and managing proactively the university's social media to leverage its content to the university's advantage. There was also a session on event management and protocol conducted by En. Sophian Ab. Rahman, the Protocol Officer from *Istana Negara*.

The Vice Chancellor, Emeritus Professor Dato' Dr Hassan Said dropped by to meet the corporate coordinators and stressed on the importance of always upholding the image of the university. It is hoped that with strong interpersonal skills, a positive attitude and commitment to integrity, the corporate coordinators will fully understand and carry out their responsibilities as UiTM ambassadors.





UiTM FC Targets Top 2 Premier League Spots

Shah Alam, 25 January 2018: UiTM FC introduced their latest lineup for 2018 at INTEKMA Resort & Convention Centre. Setting their sights on finishing among the top two spots in the Premier League, the team will begin training early February in preparation to play in the 2019 Super League series.

Prof. Datuk Dr Abdullah Mohamad Said, Deputy Vice Chancellor (Student Affairs) who is also UiTM FC President, was optimistic that

the target would be met with the addition of the team's new signings, Argentinian, Lucas Ramon Pugh, 24, and Japanese, Kota Kawase, 26.

UiTM FC team manager, Wan Mustaffa Wan Ismail, who helped the team to the sixth spot in the Premier League Championship last season, has been given the responsibility to meet the target. The Deputy Vice Chancellor added that he was looking forward to UiTM FC going even further in this season's Malaysia Cup and the FA Cup Championship too.

Apart from introducing the players, the Vice Chancellor, Emeritus Professor Dato' Dr Hassan Said also unveiled the new UiTM FC jersey. Designed by PUMA, all home matches will see the team donning red, while blue will be worn for away matches.





MoU between UiTM and Heriot-Watt Universitiy



MoU between UiTM and UNHCR



MoU between UiTM and ICAEW



MoU between UiTM and PSM





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ZON SELANGOR

31 MAC - 1 APRIL

2018

(SABTU & AHAD)

PADANG KAWAD UITM,SHAH ALAM

8.00 PG - 5.00 PTG

