



Assalamualaikum Warahmatullahi Wabarakatuh and greetings.

With a profound sense of excitement and anticipation, I welcome everyone to the **Invention**, **Innovation**, **and Design Exposition** (**iidex**) **2023**. The event celebrates innovation undertakings — the transforming of ingenious ideas and dreams into reality, taking shape as ground-breaking solutions.

Living in an era where innovation is a necessity to address global issues ranging from climate change to poverty and education, we are fortunate for the rapid technological advancements, scientific discoveries, and the relentless pursuit of knowledge spurred by a timely platform such as **iidex2023** which can amplify the voices of visionaries and propel us into a world where the impossible becomes possible.

The **iidex2023** plays an important role in converging UiTM academics, the industry, and the community, as well as budding innovators from schools across Malaysia on a single platform that allows for knowledge and experience sharing. In the spirit of innovation, each idea, no matter how small, has the potential to spark a revolution and contribute to the tapestry of progress.

Hence, I encourage everyone to approach this competition as a stepping stone in the journey of progress. Let it be an avenue to honour the power of human ingenuity, the courage to dream big, and the tenacity to turn those aspirations into reality. May the innovative mindset displayed at **iidex2023** inspire everyone and have beneficial impacts beyond the competition.

In closing, I extend my sincere appreciation to Bank Islam Malaysia Berhad (BIMB) and other wonderful sponsors for their undivided support, the Office of the Deputy Vice-Chancellor (Research and Innovation), and the UiTM Selangor Branch as the co-organisers of **iidex2023**.

My utmost gratitude also to everyone for the tireless efforts and cooperation invested in the making of this event. Let us continue to cultivate innovative practices that offer practical and worthwhile solutions to matters affecting the community and humanity.

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