

PRESS RELEASE

UiTM SIGNED A MEMORANDUM OF UNDERSTANDING (MoU) WITH PERSATUAN SEPAK TAKRAW MALAYSIA, MUEZZA EDUCATION GROUP AND MYDRONE TO SUSTAIN AND STRENGTHEN THE SPORTS INDUSTRY

SHAH ALAM, 17 JANUARY 2023 – Universiti Teknologi MARA (UiTM) through the Faculty of Sports Science and Recreation (FSR) has established strategic partnerships with the Malaysian Sepak Takraw Association (PSM), Muezza Education Group Sdn Bhd, and the Drone Industry Entrepreneurs & Movers Association (MyDrone). The aim of the partnerships is to strengthen the cooperation of academic institutions between the respective parties. The MoU signing ceremony was held at the Tuanku Syed Sirajuddin Chancellery building in UiTM Shah Alam.

UiTM was represented by the Vice-Chancellor, Professor Datuk Ts. Dr Hajah Roziah Mohd Janor while PSM was represented by YBhg. Dato' Mohd Sumali Reduan as President of PSM. Muezza Education Group Sdn Bhd, on the other hand, was represented by its Chief Executive Officer, Tuan Anas Izuan Azmi, and MyDrone was represented by its Vice President, Dr Roslan Basaruddin. Also, in attendance at the MoU signing ceremony were Prof. Dr Mohad Anizu Mohd Nor (Dean of FSR), YBhg. Datuk Haji Abidullah Haji Salleh (Secretary-General of PSM), Tuan Abdul Halim Ali Umar (Advisor and shareholder of Muezza Education Group Sdn Bhd), and Encik Muhammad Fareez Abu Suaib Khan (Honorary Secretary of MyDrone).

According to Professor Datuk Ts. Dr Hajah Roziah Mohd Janor, this initiative is an important agenda and in line with UiTM's mission and vision. "UiTM is confident that through this kind of cooperation, the process of knowledge transfer and the instillation of noble values will continue to produce successful, holistic, and competitive human capital towards the advancement of oneself, society, and the nation. This collaboration will prompt more opportunities for the development of the local sports scene and fortify plans to produce competitive future athletes through more integrated planning and strategy between the parties."

"In fact, this MoU also creates opportunities for UiTM to spread its wings via its field experts to further elevate the local sports industry, whether in the form of research, information exchange, or knowledge dynamics consistent with the new norms and current lifestyle. It

also creates an avenue for UiTM to contribute directly to the country's sports development by offering athletes the opportunities to further their education and providing student volunteers to those in need of assistance," Professor Datuk explained.

The MoU between UiTM and Persatuan Sepak Takraw (PSM) will focus on several matters including (i) accommodating diploma and degree students from UiTM for a mutually agreed period to undergo practical training, (ii) providing consultancy services and specialist services by UiTM or PSM, (iii) taking in staff and students from UiTM or PSM for a research duration that will be jointly decided, and (iv) extending cooperation in other areas as may be agreed by the parties from time to time.

Meanwhile, the MoU between UiTM and Muezza Education Group Sdn Bhd will focus on a number of items including (i) contributing manpower, especially through the involvement of the Faculty of Sports Science & Recreation (FSR) students in MEG programmes, (ii) ensuring two-way cooperation in the provision of career opportunities for FSR students at MEG, (iii) giving cooperation in the development of archery, swimming, and equestrian modules, and (iv) extending invitation to the faculty dean to attend major programmes organised by MEG.

Lastly, the MoU between UiTM and MyDrone will concentrate on (i) consulting and exchanging opinions and expertise in drone-related industries either in the form of sports or business knowledge, (ii) providing exposure and "Hang-Out" training to students who require technical learning assistance in using drones, (iii) conducting symposiums, conferences, short courses, and meetings on issues related to the drone sports and industry, (iv) exchanging of information on the development of the drone industry both educational and commercial and (v) sharing expertise and opening up the use of in-house facilities to jointly plan the development of the nation's drone sports athletes.

This cooperation will be prioritised and strategically developed. UiTM welcomes participation from private and professional parties in this partnership.

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ABOUT UiTM

Universiti Teknologi MARA (UiTM) is the largest comprehensive university in Malaysia providing innovative education with state-of-the-art infrastructure and technology within reach at its 34 campuses, 31 faculties and centres of excellence all over the country.

UiTM offers over 500 academic programmes at Foundation, Pre-Diploma, Diploma, Bachelor's, Master's, and PhD level, as well as Professional Programmes. It continues to expand access to higher education, playing its role in nation building by unleashing potentials, shaping the future.

Amongst its long lines of accolades, UiTM is ranked 105th in the QS Asia University Rankings 2022 and placed 651–701 in the QS World University Rankings 2022. The Hospitality and Leisure Management subject is placed at 42nd best in the world, and overall 14 UiTM subjects are ranked in the QS World University Rankings by Subject. In 2021, UiTM was in the 101-200th position in THE Impact Rankings 2021 and ranked 150th in the UI GreenMetric (UIGM) World University Rankings 2021. In 2020, UiTM won gold for the Best International Print-ads at the QS APPLE Creative Awards.

With over 900,000 alumni in science, technology, humanities and entrepreneurship, UiTM offers opportunities to shape leaders at national, industry and global levels and is well poised to become a globally renowned university by 2025.

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