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PRESS RELEASE

LAUNCHING OF THE INTERNATIONAL CERTIFICATE IN HALAL SUPPLY CHAIN (LEVEL 3) & MoU SIGNING BETWEEN UITM AND HAL FINTECH ADVISOR

SHAH ALAM, 14 MARCH 2023 — Universiti Teknologi MARA (UiTM) officially launches the International Certificate in Halal Supply Chain (Level 3) accredited by the Chartered Institute of Logistics and Transport (CILT) International, UK. This prestigious event organised by The Centre of Halal Management and Business Innovation and the Department of Professional Studies under the Faculty of Business and Management, UiTM took place at the De Palma Hotel in Shah Alam, Malaysia.

The Standards and Metrology Institute for Islamic Countries (SMIIC) has agreed to allow the use of their standards as a reference for this programme. Attendees also witnessed the signing of a memorandum of understanding (MoU) between UiTM and HAL Fintech Advisor (HFA) who collaborated in conducting the Certified Halal Executive Programme (JAKIM) under the Ministry of Higher Education Professional Certification (KPT-PACE) programme.

A total fund of RM300,000 was granted to the Centre of Halal Management and Business Innovation by the Ministry of Higher Education to run two batches of training.

This international certificate course is targeted at local and international industrial players who aspire to be Halal Executives of a company. This new position is critical for companies that intend to apply for Halal certification. It is expected that the second batch of participants will enrol in the course in the middle of this year. Towards Bucoming A

Unieashing Potentials



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During the event, 47 graduating students of BBA Transport and BBA Operations Management who completed the Certified Halal Executive Training 10-day course organised by HAL Fintech in February 2022 were awarded the Halal Executive certificates. These students were funded by the Ministry of Higher Education Professional Certification (KPT-PACE) programme, which is part of the government's effort to support soon-to-be graduates by providing opportunities for them to enhance their skills through participation in professional expertise programmes.

The MoU signed between UiTM and HAL Fintech Advisors endorses the formalisation of the relationship to further enhance the significance of the Halal industry and the concept of Halal logistics and supply chain management as well as its importance to accommodate today's market demand. It demonstrates how the Halal supply chain could be implemented, particularly in the development of the Halal supply chain assurance management system including quality assurance.

Considering the advancements by leaps and bounds in the Halal industry, especially in Malaysia, the mutual sharing of knowledge and expertise will add value to UiTM. This MoU will also open up significant prospects to qualify the participants to be nominated as professionally competent Halal Executives for logistics companies. A Halal executive who understands the nature of the logistics industry is needed for logistics companies that intend to apply for a Halal certification for their transports, warehouses, and retails in meeting the needs of the customers.

All in all, the MoU will focus on related fields and laudable initiatives towards becoming a global Halal hub for products, education training, and innovations aligned to achieve Sustainable Development Goals (SDGs) 2030.



ABOUT UITM

Universiti Teknologi MARA (UiTM) is the largest comprehensive university in Malaysia providing innovative education with state-of-the-art infrastructure and technology within reach at its 34 campuses, 4 colleges of studies, 13 faculties, and 9 academic centres all over the country.

UiTM offers over 500 academic programmes at Foundation, Pre-Diploma, Diploma, Bachelor's, Master's, and PhD levels, as well as Professional Programmes. It continues to expand access to higher education, playing its role in nation-building by unleashing potentials and shaping the future.

Amongst its long list of recent accolades, UiTM is ranked 104th in the QS Asia University Rankings 2023, placed 651–700 in the QS World University Rankings 2023, and was ranked 361-380 for QS World University Rankings: Sustainability 2023 and 4th in Malaysia. The Hospitality and Leisure Management subject was placed 42nd best in the world, and overall, 14 UiTM subjects are ranked in the QS World University Rankings by Subject. Moreover, UiTM was in the 101-200th position in the Times Higher Education Impact Rankings 2022 and is the proud recipient of the 3G SDGs Championship Award 2022. In June 2022, UiTM received the Reader's Digest Trusted Brand Gold Award for the 12th time in the public university category and for the first time, UiTM was bestowed The BrandLaureate BestBrands Awards 2022 – the Nation's Pride Higher Education. The university ranked 128th in the UI GreenMetric (UIGM) World University Rankings 2021 and won gold for the Best International Print-Ads at the QS APPLE Creative Awards 2020.

With over 900,000 alumni in science, technology, humanities, and entrepreneurship, UiTM offers opportunities to shape leaders at national, industry, and global levels and is well poised to become a globally renowned university by 2025.

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